

COIMBATORE

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## Nilgiris tea corners glory in U.K.

D. Radhakrishnan

**UDHAGAMANDALAM:** The United Nilgiris Tea Estates Company Limited, a part of the Amalgamations Group, has cornered glory in the United Kingdom. Speaking to *The Hindu* here on Wednesday, Director of the Company D. Hegde said that a couple of days ago, the company's Chamraj Winter

Delight and Korakundah Organic Frost tea have bagged awards at "The Great Taste Awards, 2012" in the United King-

dom. Pointing out that they were among the 7,482 products entered by over 1,500 companies in various parts of the World, he said that each product entered was judged by a panel of over 300 judges over a period of 45 days. The Great Taste Awards competition was organised by the Guild of Fine Food which was the biggest independent benchmarking body for local, regional and speciality foods in Britain. It has been in existence since 1994. These awards are considered to be akin to

the Oscar or the Booker prize in the food world and they are the most trusted and recognised of the food and drink awards. The company has been exporting teas for the past three decades and had now started manufacturing speciality teas in white, green and herbal infusions.

Mr. Hegde said that the award ceremony would be held on September 3, 2012 at London.

In honour of the London Olympics the company was now giving samples at Harrods and Heathrow.

